

# Start with the Vocab

a starting point for learning about LGBT+

The background of the slide is a composite image. The top half shows a city skyline (likely Hong Kong) at dusk or dawn, with mountains in the background. The bottom half shows a large industrial construction site in a body of water, featuring a large crane and various structures. Overlaid on this background is a network diagram consisting of several grey circles of varying sizes connected by thin white lines. The text 'DIS 2018' is prominently displayed in large, white, sans-serif font. To its right, '9-13 JUNE' is written in a smaller, multi-colored font. Below 'DIS 2018', the words 'DIVERSITY HONG KONG' are written in white. To the left of the main text, the words 'DESIGN INTERACTIVE SYSTEMS' are written vertically in white. The overall aesthetic is modern and tech-oriented.

# DIS 2018

9-13 JUNE

DIVERSITY HONG KONG

DESIGN  
INTERACTIVE  
SYSTEMS

## Mission

Allowing young people to explore and learn about some of LGBT+ terminologies and resources.

# Brainstorm



Gender



Sexuality



Ethnicity

Stereotype

# Audience

## Marketing Persona

Alex Shaw

student

- middle school & high school
- students who are learning about stereotypes and exploring their identities



### Demographics

Age: 12-18

Gender: Any ([Here's a list of some of them](#))

Location: Anywhere, but especially less liberal places where students have less access to information on gender and sexual identity diversity

# Iterations

- studio 3
- prototype 1
- prototype 2
- final prototype

